Build your capacity. Keep your *humanity.*

Deliver work you're proud of.
Give your business room to grow.

Benjamin Allen

Websites and business systems that help your team deliver quality work



Supplied photograph



Your business grows. Your day gets harder.

You started your business to make a difference.
More work brings more decisions, more handoffs and more places for information to get lost.

Your website creates the first impression. Then you need to answer a new email, book a conversation and tell your team what was promised.

When your website, customer records and daily work grow separately, you're forced to connect every step yourself.

Make room for your purpose

Your day shouldn't disappear into reminders. Your customers and team deserve your full attention.

Illustrative brand image



Your team can't move without you

You know your customers' history, remember the next step and notice when a handoff stalls.

A customer emails you through your website. Their details need copying into your customer list. A follow-up waits for your attention. Your team asks you which version to use.

You're on a treadmill of reminders. Keep running, and work moves. Step away, and progress stalls.

Every next step lands with you
Your to-do list feels bigger than your vision.

AI-assisted brand image



Your tools. Your talented team.

Your website, records and team already carry real responsibility.

Your website and brand

Help prospective customers understand why to choose your business and how to book.

Your spreadsheets and CRM

Make each commitment visible, from the first reply to the current status of a job.

Your people

Know which customer needs extra care and catch the detail that could lower your standards.

You have capable tools and a talented team. Connect their work so your organization can grow without asking everyone to carry more.

Illustrative still life

New tools. Same chasing.

A new tool can leave you carrying the same unfinished tasks.

A new website

You still answer every email and pass customer details to your team.

Another app

You can end up copying the same customer details across apps.

Automation

An unclear handoff can repeat faster, leaving your team to sort out the same confusion.



Illustrative business scene

Start with your working day



AIG starts by listening to how you and your team work, then looks for the bottleneck holding your business back.

Choose a delay to remove first. Agree who needs to act at each step.

AIG connects your systems before adding automation or AI. Your team gets guidance on the new process and keeps control of important decisions.

Clarity first. Capacity next. People always.

Illustrative brand image

AIG gets to know your business



AIG helps you turn a business priority into a scoped website or system your team can use.

You bring your goals and daily experience. Collaborative teams and specialist partners support AIG with delivery.

Start with the bottleneck taking the most attention: a website that leaves customers unsure, or a handoff your team has to chase. Agree what your first project needs to deliver.

Choose the bottleneck first
Agree what your team needs to do without chasing you

Illustrative brand image



Room for your team to do quality work

Your team deserves the space to do their best work without another round of explanations.

Welcome better-informed customers

Start conversations with customers who understand your services and know what to ask.

Move work without constant checking

Give your team a shared view of commitments, so progress doesn't depend on another reminder.

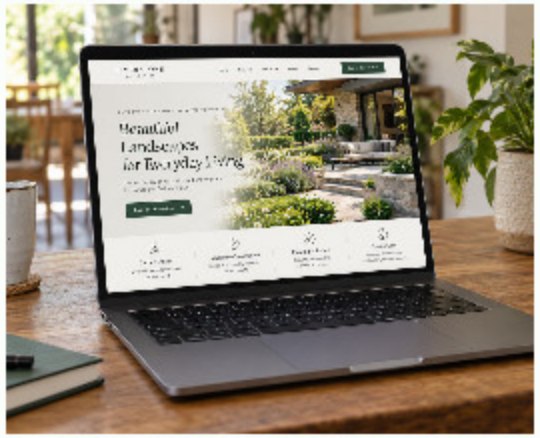
Protect your team's confidence

Help your team make routine decisions with clear guidance and training on your systems.

Choose a measure that matters to your team, such as time spent tracking down an update.

Illustrative brand image

What AIG can help you build



Websites that earn confidence

Express your brand clearly and guide prospective customers toward a booking or conversation.



Systems that keep work moving

Make commitments visible alongside customer details and job progress, so your team knows when to act.



Automation your team can oversee

Prepare follow-up emails and reports for your team to review before sending or using.



Guidance your team can put to work

Choose tools around your business priorities. Train your team to use each system with confidence.

Illustrative brand image

What AIG delivers for your team

Websites and booking paths

AIG builds service pages and contact forms around your offer, so customers can choose a service and start a conversation.

Custom apps and connected records

AIG brings customer details and job updates into a shared workflow, so your team can find the next task without chasing you.

Automation and practical AI

AIG sets up draft replies and routine reports for review, so your team can spend less time preparing the same work.

Technology guidance and training

AIG chooses tools around your priorities and trains your team to manage routine updates without waiting for you.

ALLEN INSIGHT GROUP

SELECTED WORK / BUILT

An app shaped around an organizing team

A custom app shaped by consultation and time alongside a professional organizing team.

The organizing team's daily work guided how the app was built.

Later discussions examined the business's website analytics and the steps from a first visit to booking a consultation.

Custom application
Shaped around the organizing team's daily work

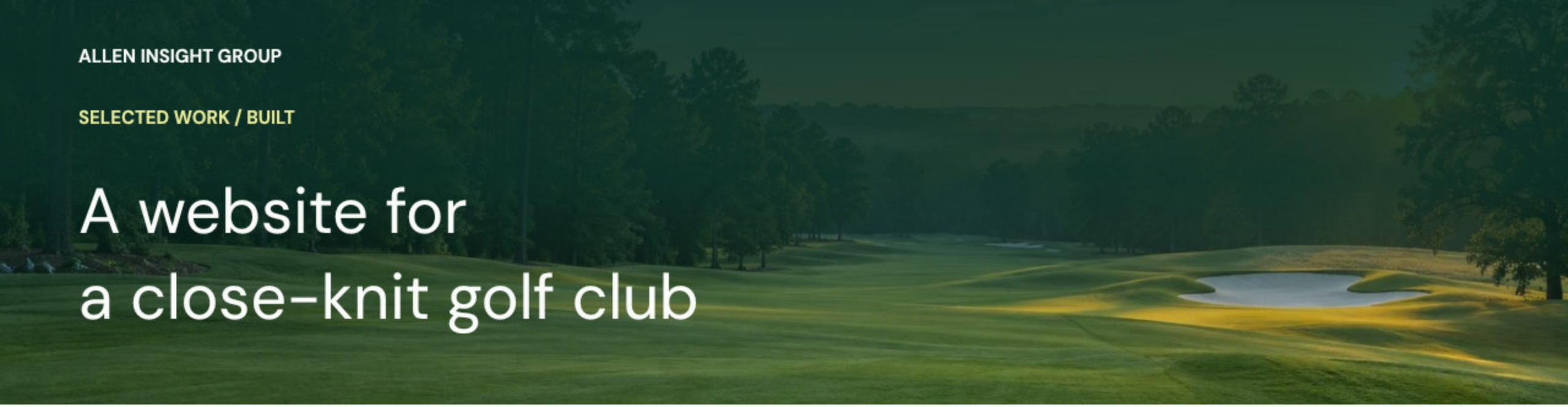
Scope shown: application build and field consultation.

Illustrative scenario, not the client app



SELECTED WORK / BUILT

A website for a close-knit golf club



A community golf club asked for a simple website centered on brotherhood.

The brief called for a straightforward community presence, with the club's character guiding the design.

The request for simplicity set the scope. Features were chosen around the club's brief, without adding complexity the members hadn't asked for.

Website delivery
A clear presence shaped by the golf club's community

Scope shown: community golf-club website.

Illustrative golf scene

CURRENT WORK / IN DEVELOPMENT

Planning dispatch and brokerage work

A logistics project in development brings technology planning to dispatch and brokerage work.



Current development includes a tailored AI role and requirements for handling dispatch and brokerage tasks, plus a demonstration for review.

Feedback from the logistics team will guide further development. Results from everyday use still need to be established.

Work in development. Dispatch and brokerage, with team review

In development. Not yet presented as a completed operational result.

Illustrative scenario, implementation in development

Start with the work holding you back



Explore AIG's approach

Explore AIG's approach to connecting your website with daily work and training your team.

Talk through your bottleneck

Use the contact form to describe where work gets stuck. Agree on your meeting format and any fee before booking.

Define a paid first project

Discuss a paid project for your website or business systems. Agree on your deliverables and price before work begins.

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AI-assisted brand image

More room for what matters

You don't need your whole future mapped out to decide which burden to take off your team next.

Tell AIG what you're building and which daily problem keeps pulling your team away from their work.

Together, you can choose a first project with a clear purpose.



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Explore AIG

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Illustrative brand image